



2010 CATALOG

Tradition of Excellence



BigStrike
Made In U.S.A.

HYPER STRIPER

BAY COAST

BAY COAST

3/8, 1/2 and 5/8 oz.
1 per package



Also available without skirt.

Bull Burner Spinnerbait

Designed for big reds, the Bull Burner spinnerbait features a strong, jointed wire frame that helps prevent fish from breaking or throwing it. The lure's unique boat-hull-shaped head gets the lure to the top fast and makes for easy "waking." The stainless steel barrel swivel keeps the gold-colored turtleback blade turning easily, while the J Lock bait holder securely locks soft plastics in place.

WEIGHT	MODEL #	COLOR	WEIGHT	MODEL #	COLOR
3/8 oz.	BRS383	Avocado Red	5/8 oz.	BRS583	Avocado Red
3/8 oz.	BRS381	Chartreuse Flash	5/8 oz.	BRS581	Chartreuse Flash
3/8 oz.	BRS382	Golden Bull	5/8 oz.	BRS582	Golden Bull
3/8 oz.	BRS38NS	No Skirt	5/8 oz.	BRS58NS	No Skirt
1/2 oz.	BRS123	Avocado Red			
1/2 oz.	BRS121	Chartreuse Flash			
1/2 oz.	BRS122	Golden Bull			
1/2 oz.	BRS12NS	No Skirt			



Avocado Red



Chartreuse Flash



Golden Bull

3/8, 1/2 and 5/8 oz.
2 per package



Salty Swim Gem

The days of hard-to-rig swimbaits are over. The Salty Swim Gem is designed to work with a variety of swimbaits, with its unique boomerang-shaped head making each body style swim upright and true. The Mustad black nickel hook is heavy-duty and sharp. The J Lock feature securely keeps the soft plastic of choice in place. 3D eyes and high-tech color finish provide additional fish-attracting features.

WEIGHT	MODEL #	COLOR
3/8 oz.	SSG3801	Chartreuse
3/8 oz.	SSG3802	Gold
1/2 oz.	SSG1201	Chartreuse
1/2 oz.	SSG1202	Gold
5/8 oz.	SSG5801	Chartreuse
5/8 oz.	SSG5802	Gold



3/8, 1/2, 3/4, 1, and 1.5 oz.
1 per package



Hyper Striper™ HD

The Hyper Striper™ HD is a beefed up and dressed-for-saltwater version of the popular horse-head jig with spinner blade that has been a mainstay in tackleboxes for over two decades. Features include 3D eyes, Mustad Ultra Point black nickel hook and a hand-tied style, two-tone bucktail skirt with flashabou fibers. The nickel turtleback blade turns on a quality stainless barrel swivel.

WEIGHT	MODEL #	COLOR
3/8 oz.	HSHD38 + Color Number	
1/2 oz.	HSHD12 + Color Number	
3/4 oz.	HSHD34 + Color Number	
1 oz.	HSHD1 + Color Number	
1.5 oz.	HSHD15 + Color Number	

Hyper Striper is protected by
Configuration Trademark #1,635,872.

1/4, 3/8, 1/2, 5/8, and 3/4 oz.
2 per package



Bucktail Jig

The Bucktail Jig features a life-like textured head, 3D holographic eyes, and realistic color finishes made durable by a multi-step bonding process. The unique head shape allows for unmatched stability and more efficient on-the-water performance by reducing snags while still providing an excellent hook-up ratio. Hook is a 60-degree black nickel Mustad Ultra Sharp. The premium bucktail skirt features flashabou fibers.

WEIGHT	MODEL #	COLOR
1/4 oz.	BTJ14 + Color Number	
3/8 oz.	BTJ38 + Color Number	
1/2 oz.	BTJ12 + Color Number	
5/8 oz.	BTJ58 + Color Number	
3/4 oz.	BTJ34 + Color Number	

Skirt Colors for Hyper Striper™ HD and Bucktail Jig



01 Red Shad



02 Pearl



05 Chartreuse Shad



06 Chartreuse



07 Electric Chicken



08 Hot Yellow



09 Fire Tiger

www.BayCoastLures.com

4" size
10 per package



4" Hyper Grubs Saltwater

The Hyper Grub features a quality soft plastic body with a wide tail and a hyper-active foot on its tip. It's a combination that keeps this bait constantly moving with plenty of fish-attraction action. Manufactured by KG Enterprise, color consistency is a given.

SIZE	MODEL #	COLOR
4"	HGSW4CHG	Chartreuse Glitter
4"	HGSW4GL	Glow
4"	HGSW4JB	Junebug
4"	HGSW4NP	New Penny
4"	HGSW4PR	Pearl
4"	HGSW4RBG	Rootbeer/Gold
4"	HGSW4SH	Shrimp
4"	HGSW4SMG	Smoke Silver

4" size, 8 per package
6" size, 6 per package



Hyper Tails SW

Dress up the Hyper Striper HD or the Bucktail Jig with one of these lively Hyper Tails to make a bigger profile and attract more attention. Its grub-like body provides plenty of rigging area. The thin tail has a "ridge" along its lateral line on both sides to support its length, and the tail's knife-blade-beveled edges keep this trailer dancing with even the slightest of motion.

SIZE	MODEL #	COLOR	SIZE	MODEL #	COLOR
4"	4HT87	Black	6"	6HT67	Black
4"	4HT84	Blue Ice	6"	6HT64	Blue Ice
4"	4HT86	Chartreuse Glitter	6"	6HT66	Chartreuse Glitter
4"	4HT810	Electric Chicken	6"	6HT610	Electric Chicken
4"	4HT811	Fire Tiger	6"	6HT611	Fire Tiger
4"	4HT89	Hot Pink	6"	6HT69	Hot Pink
4"	4HT82	Pearl	6"	6HT62	Pearl
4"	4HT88	Pink	6"	6HT68	Pink
4"	4HT85	Silky Chartreuse	6"	6HT65	Silky Chartreuse
4"	4HT83	Smoke	6"	6HT63	Smoke
4"	4HT81	White	6"	6HT61	White

SOFT PLASTICS

5" size, 10 per package
7" size, 6 per package



Saltwater Stalker

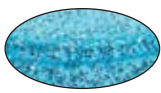
The soft plastic jerk bait that catches all species of gamefish. Its baitfish shape with a thin, active tail causes it to look and swim like the real thing. Its belly has a groove to allow for easy rigging and positive hooksets.

SIZE	MODEL #	COLOR	SIZE	MODEL #	COLOR
5"	SWST5CHG	Chartreuse Glitter	7"	SWST7CHG	Chartreuse Glitter
5"	SWST5GL	Glow	7"	SWST7GL	Glow
5"	SWST5NP	New Penny	7"	SWST7NP	New Penny
5"	SWST5PR	Pearl	7"	SWST7PR	Pearl
5"	SWST5RBG	Rootbeer/Gold	7"	SWST7RBG	Rootbeer/Gold
5"	SWST5SMS	Smoke Silver	7"	SWST7SMS	Smoke Silver
5"	SWST5WP	Watermelon Pepper	7"	SWST7WP	Watermelon Pepper

Soft Plastic Colors



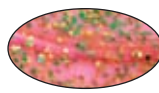
Black



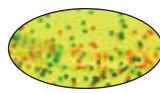
Blue Ice



Chartreuse Glitter



Electric Chicken



Fire Tiger



Glow



Hot Pink



Junebug



New Penny



Pearl



Pink



Rootbeer/Gold



Shrimp



Silky Chartreuse



Smoke



Smoke Silver



White



Watermelon Pepper

870-481-5588

HYPERSTRIPER

3/8, 1/2, 3/4, 1, 1.5, 2, and 3 oz.

1 per package



Blue Shad (4)



Gray Shad (3)



Red (1)



Chartreuse (6)



Hot Yellow (7)



Chartreuse Shad (5)



Pearl (2)

Hyper Striper™

Introduced in 1987, the original Hyper Striper is still one of the fish catchingest baits on the market today. Quality components throughout, this popular horse-head jig with spinner is made for doing some serious catching yet it remains one of the easiest of all lures to fish. You can't fish it wrong. There's a size and color for most every fishing situation.

SIZE	MODEL #	COLOR
3/8 oz.	1HS38	+ Color Number
1/2 oz.	1HS12	+ Color Number
3/4 oz.	1HS34	+ Color Number
1 oz.	1HS10	+ Color Number
1.5 oz.	1HS15	+ Color Number
2 oz.	1HS20	+ Color Number
3 oz.	1HS30	+ Color Number

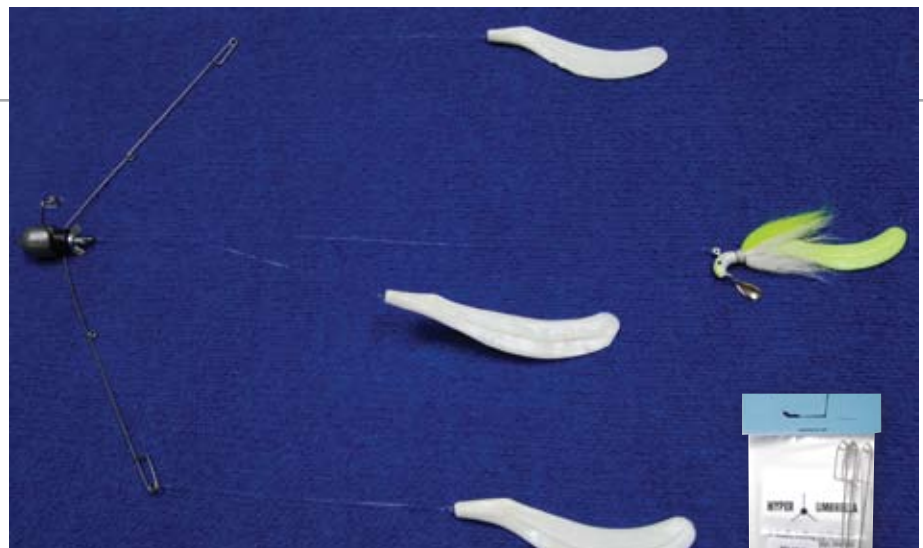
(See images for color number)

Hyper Striper is protected by Configuration Trademark #1,635,872.

Hyper Umbrella

Appropriately named, the Hyper Umbrella is a teaser rig built on an umbrella-like frame with stainless steel arms. Attach Hyper Tails as trailers using the included Hyper Pins, to make the arms flex and flare, and attach a Hyper Striper jig in the middle. This imitates a school of shad with the jig in the middle looking like a straggler being served up as an easy meal for a hungry striper. The Hyper Umbrella comes in two sizes, the heavier version working great even without use of downriggers. The rig conveniently collapses into itself for easy storage.

SIZE	MODEL #	COLOR
2oz	HU-2	Unpainted
6oz	HU-6	Unpainted



2 and 6 oz.

1 per package



Hyper Tails

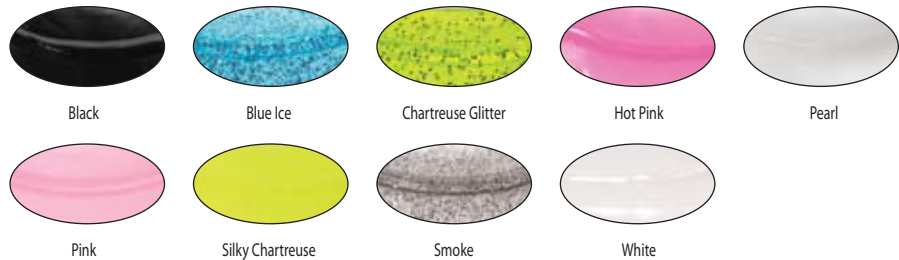
The time-tested and most popular of all striper jig trailers, Hyper Tails are designed to get attention and catch fish. Hyper Tails have a grub-like body for easy and solid rigging. Their thin tail design has a "ridge" along both sides of its lateral line to support its length, and the tail's knife-blade-beveled edges make it extremely lively.

SIZE	MODEL #	COLOR
4"	4HT87	Black
4"	4HT84	Blue Ice
4"	4HT86	Chartreuse Glitter
4"	4HT89	Hot Pink
4"	4HT82	Pearl
4"	4HT68	Pink
4"	4HT85	Silky Chartreuse
4"	4HT83	Smoke
4"	4HT81	White



4" size, 8 per package;
6" size, 6 per package

6"	6HT67	Black
6"	6HT64	Blue Ice
6"	6HT66	Chartreuse Glitter
6"	6HT69	Hot Pink
6"	6HT62	Pearl
6"	6HT68	Pink
6"	6HT65	Silky Chartreuse
6"	6HT63	Smoke
6"	6HT61	White



Hound Dog Lure Retriever

8 oz.

Save money and fishing time by using the Hound Dog to retrieve snagged lures and jigs. It is quick and easy to use, and it is designed to slip past sinkers, harnesses and swivels to get to the hang up.

SIZE	MODEL #	COLOR
8oz	HD-8	Unpainted



CRAPPIE

BigStrike

Made In U.S.A.



Orange

Pink

Red

White



Chartreuse



Round Jighead



Weedless Round Jighead



Ball Jighead



Crappie Speed Loader



Crappie TR



Minnow Head



Fish Head

Round Jighead

WEIGHT	HOOK SIZE	MODEL #
1/48 oz.	6	RH148 + Color
1/32 oz.	6	RH132 + Color
1/16 oz.	2	RH116 + Color
3/32 oz.	2	RH332 + Color
1/8 oz.	1/0	RH18 + Color

Crappie Speed Loader

WEIGHT	HOOK SIZE	MODEL #
1/16 oz.	2	CSL116
1/8 oz.	1	CSL18

Crappie TR

WEIGHT	HOOK SIZE	MODEL #
1/32 oz.	2	CTR132
1/16 oz.	2	CTR116

Weedless Round Jighead

WEIGHT	HOOK SIZE	MODEL #
1/32 oz.	4	WRH132
1/16 oz.	2	WRH116
1/8 oz.	2	WRH18
1/8 oz.	1/0	WRH18

Minnow Head

WEIGHT	HOOK SIZE	MODEL #
1/32 oz.	6	MH132
1/16 oz.	4	MH116

Ball Jighead

WEIGHT	HOOK SIZE	MODEL #
1/128 oz.	10	BH1128
1/80 oz.	8	BH180
1/64 oz.	8	BH164
1/32 oz.	6	BH132
1/16 oz.	4	BH116
1/8 oz.	2	BH18

Fish Head

WEIGHT	HOOK SIZE	MODEL #
1/32 oz.	6	FH132
1/16 oz.	2	FH116
1/8 oz.	1/0	FH18



2" Hyper Grubs

Special kicker-tail design drives crappie crazy.

SIZE	MODEL #	COLOR
2"	HG2CC	Cotton Candy
2"	HG2SC	Silky Chartreuse
2"	HG2CS	Chartreuse Silver
2"	HG2PW	Pearl White
2"	HG2PS	Pearl Silver
2"	HG2SS	Smoke Silver



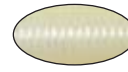
CC Cotton Candy



SC Silky Chartreuse



PS Pearl Silver



PW Pearl White



SC Silky Chartreuse



SS Smoke Silver

BigStrike

Made In U.S.A.

BASS



Round Jighead



Bass Speed Loader



Toad Stool

Round Jighead

WEIGHT	HOOK SIZE	MODEL #
1/8 oz.	2/0	RH18
3/16 oz.	3/0	RH316
1/4 oz.	3/0	RH14
5/16 oz.	4/0	RH516
3/8 oz.	4/0	RH38

Bass Speed Loader

WEIGHT	HOOK SIZE	MODEL #
1/16 oz.	2/0	SL116
1/8 oz.	3/0	SL18
3/16 oz.	3/0	SL316
1/4 oz.	3/0	SL14
3/8 oz.	4/0	SL38

Toad Stool

WEIGHT	HOOK SIZE	MODEL #	COLOR
1/8 oz.	3/0	TS18-Black	Black
1/8 oz.	3/0	TS18-Brown	Brown
1/8 oz.	3/0	TS18-Green Pumpkin	Green Pumpkin
1/8 oz.	3/0	TS18-Unpainted	Unpainted
1/4 oz.	3/0	TS14-Black	Black
1/4 oz.	3/0	TS14-Brown	Brown
1/4 oz.	3/0	TS14-Green Pumpkin	Green Pumpkin
1/4 oz.	3/0	TS14-Unpainted	Unpainted
3/8 oz.	4/0	TS38-Black	Black
3/8 oz.	4/0	TS38-Brown	Brown
3/8 oz.	4/0	TS38-Green Pumpkin	Green Pumpkin
3/8 oz.	4/0	TS38-Unpainted	Unpainted



KG Enterprise has earned its “Tradition of Excellence” reputation based on nearly three decades of precision manufacturing expertise for fishing products. That expertise comes from the combined knowledge of two business partners with different backgrounds but a shared passion for fishing. Gayle Julian came from the medical manufacturing business in which precision and quality are not only expected, but required. Ken Kramer was already into designing lures, working with everything from napkin drawings to blueprints to start the development process.

KG Enterprise offers lead casting and soft plastic injection capabilities. Some products are made for our own brands, but many more are built for other top fishing tackle companies and brands. Our product development expertise can be beneficial to start-up businesses that are introducing their first products, as well as to mid- and large-sized companies with manufacturing needs complementary to their own. We have all of the resources and expertise to take your idea from concept to delivered goods.



Our product development team uses our own CAD programs for the design process. Once CAD drawings are approved, we cut precision molds in aircraft-grade aluminum. Other lure manufacturers rely on the less expensive rubber or silicone molds, which don’t offer the same degree of mold precision or life capacity as aluminum. Plus, our molds are made at our own state-of-the-art milling center located in the heart of the United States, so not only do we control product quality, but we can also assure timely production and delivery of products.

We take great pride in our contract-manufacturing relationships. We have an impeccable track record of protecting the proprietary information of each company we work with, and giving all exactly the same level of attention to quality and service.

Any KG-made fishing item will be exactly the same, whether it was made yesterday, today or tomorrow. If a product’s package has the KG Enterprise seal, it is

“Satisfaction Guaranteed!”